IOTECH SOFTWARE	COOKIE POLICY	Doc. Number	POL.16
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		Rev. Number	00
		Rev. Date	--

Cookie Policy

As IOTECH Software, Industry and Trade Inc., we prioritize your security and aim to inform you, our dear visitors, about which cookies we use on our website, for what purposes, and how you can change your cookie settings through this Cookie Policy.

To better serve you, please read this Cookie Policy to gain brief information about what types of personal data are collected via cookies, for what purposes they are processed, and how they are handled. For more information, you can check our Privacy Policy or feel free to contact us.

What is a Cookie?

Cookies are small files stored on users' devices to enable more efficient use of websites. Since user information is processed through cookies, it is required to inform users and obtain their consent according to the Personal Data Protection Law No. 6698.

We use various cookies to ensure that you, our dear visitors, can make the most efficient use of our website and to enhance your user experience.

1. Essential Cookies

Essential cookies are those that enable the core functionalities of the website to be active, making the website usable. The website cannot function properly without these cookies.

2. Performance Cookies

Performance cookies are those that collect anonymous information about visitors' usage and preferences related to the website, allowing for the enhancement of the website's performance.

3. Functional Cookies

Functional cookies are those that enable users to be recognized and remembered based on their previous interactions with the website, allowing for a personalized service such as language, region, etc., during future visits.

4. Advertising Cookies

Advertising cookies are third-party cookies used to track visitors' behaviors on websites. The purpose of these cookies is to help display advertisements that match visitors' interests, and the responsibility for these cookies lies with the third parties.

What Personal Data is Processed Through Cookies?

Your identity (name, surname, date of birth, etc.) and contact information (address, email address, phone, IP, location, etc.) are processed by us through cookies (cookies) via automatic or non-automatic methods and sometimes obtained from third parties such as analytics providers, ad networks, search information providers, technology providers. They are recorded, stored, and updated within the scope and duration of our service and contract relationship, based on the legitimate interest processing condition.

For What Purposes Are Cookies Used?

On our website, cookies are used for purposes such as ensuring security through the detection of suspicious activities, enhancing functionality and performance in line with user preferences, developing and personalizing products and services, and facilitating access to these services, as well

as fulfilling contractual and legal responsibilities. Additionally, advertising cookies and third-party information sharing are used to provide users with broader service providers.

How Are Cookies Managed?

After all these explanations, the decision on which cookies to use is entirely left to the discretion of our users. You can manage your cookie preferences by deleting or blocking them from your browser settings as soon as you step onto our website or change these settings in the future whenever you wish. For more detailed information, you can check our Privacy Policy or contact us via email at info@iotech.com.tr.

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